



GF+A
GRAHAM FORD +ARCHITECTS
SPORTS AND LEISURE

**WE HELP FACILITIES MANAGERS, CEOS,
OPERATIONAL MANAGERS, SCHOOL
BURSARS AND HEADMASTERS WITH OUR
EXPERTISE, SO THAT YOU CAN BE
CONFIDENT YOUR SPORTS AND LEISURE
PROJECT WILL RUN SMOOTHLY**



ABOUT GRAHAM

I am the founder of GFA overseeing the firm's operations and design. I received my BArch and MArch from Victoria University of Wellington, and my PhD from RMIT University. I have received numerous awards including a Victoria University Master's Scholarship and a Todd Foundation Scholarship.

Recently completed projects include Leiths School of Food and Wine and the office is currently working on the River Club masterplan and a banqueting hall for the Harrow Masonic Centre. I have been involved in several projects that have received design awards from the Royal Institute of British Architects including the Roundhouse Theatre in Camden Town and the London 2012 Olympic Games. I am the author of 'The Total Environment Masterplan' and I have taught design at Cardiff, Nottingham and Reading Universities.



WHAT YOU WANT: GREAT FACILITIES, MORE MEMBERS AND TO BE THE CLUB OF CHOICE

We can advise on the feasibility of both new build or renovation sports and leisure projects ranging between 500K and 10 million pounds in construction value. Our principles will guide your project from start to finish and will ensure the result is both effortless and elegant. Our aim is to increase the value of your asset, reduce your energy bills and make your club or school more attractive to future members, parents, and students.



A PROJECT MUST RUN SMOOTHLY ESPECIALLY IF IT IS OVER 200K

We are best known for the design of buildings in conservation areas and in Royal and regional parks. We know that the process is daunting especially as many of the restrictions are not obvious. That is why working with us, with our experience in this sector, will ensure your project progresses smoothly. Our aim is to prevent abortive planning applications that cost time and money.

ISSUES YOU MAY EXPERIENCE

RISK OF PLANNING DELAYS

You will understand your project from a business and strategic angle and you will have clarity about the project's outcomes. Due to the complexity of planning you will need your architect to manage the process and build a team capable to designing a building that will successfully gain permission. If your estate has historic buildings that are interlinked with a sports project, we have extensive experience renovating listed buildings.

RETURN ON INVESTMENT CERTAINTY

You will need help to determine accurate costs for your project and then we will compare this with the increased value that will be gained from completing the project.

BUDGET IS OUT OF CONTROL

You are vulnerable to the risks of the construction industry and you might not be aware of some of the ways you can be overcharged. You may not know which contractor to use and what procurement route to use.

SUSTAINABILITY AND POST COVID-19 ADAPTATION

Sustainability will be part of your strategic plan. You will need guidance on how to practically implement sustainable solutions, design a building that is fully accessible to all and improve the internal environment of your building including air quality. You will need our help to identify the social, environmental, cultural and economic value of your project that will be critical to a successful planning application.

OUR SOLUTIONS

CLARITY ON PLANNING

We engage with the local planning authority as early as possible so they are confident we are addressing their concerns particularly in green belts and in conservation area. This will help to prevent delays and costs associated with abortive planning applications. We will create a strong value proposition for your project that includes social, environmental, cultural and economic values.

IDENTIFYING YOUR RETURN ON INVESTMENT

We complete a detailed concept design ensuring we maximise the value of your site. The feasibility study will give us an accurate indication of the costs of your project compared with the increased financial value of your asset, the improved productivity of your workforce plus the enhancement of your brand value. There are also less tangible value enhancements that are social, environmental, cultural and economic.

MANAGING THE BUDGET

We work closely with a quantity surveyor to make sure your budget is constantly managed at each stage and we are on track.

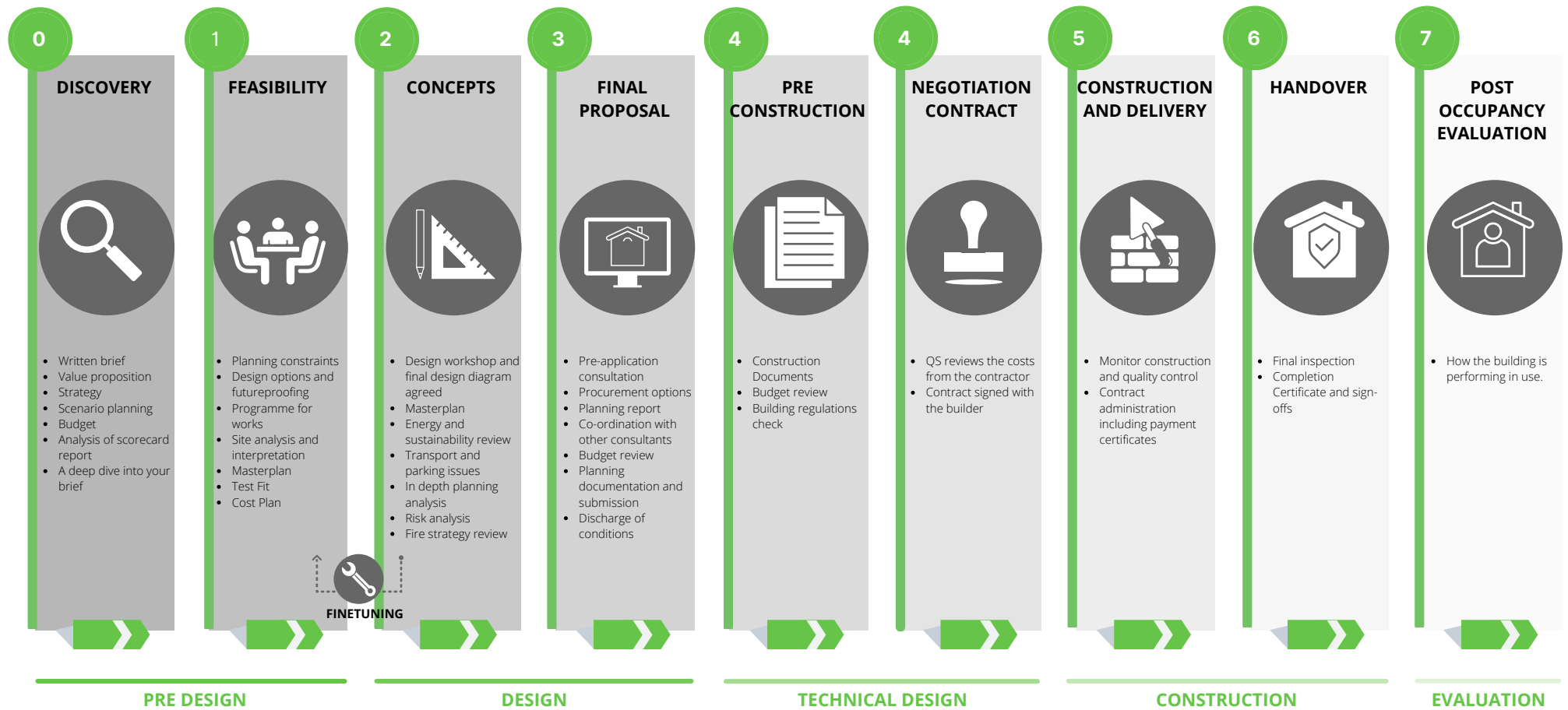
A HEALTHIER MORE ACCESSIBLE BUILDING

Sustainability is critical to help us design you a building that costs significantly less to run and reduces your emissions. A sustainable building will make your staff and pupils more productive and it will make your club more desirable for your current and future members. We will ensure that all visitors to your club or school, including those with complex physical challenges, have the best experience possible. Sustainability helps us build a strong case for your development with external stakeholders including investors and the local authority.

To overcome these obstacles, we have developed a set of principles that help ensure the planning and construction process runs smoothly and we design an elegant solution for you.

PROCESS MAP

We have a simple eight step process, so you always know where you are and what is happening next.



OUR PRINCIPLES

We have developed the following principles to help our clients achieve effortless and elegant architecture.



WE ARE USING OUR SPECS PRINCIPLES

SIMPLICITY

Clarity and strategic mapping of events from start to finish.

PRECISION

Accurate design documents prior to construction.

EFFICIENCY

Construction management and supervision.

COLLABORATION

A strong team with a mutual respect and understanding.

SUSTAINABILITY

Reducing overall running costs and impact on the planet.

4 QUALITY EDUCATION



11 SUSTAINABLE CITIES AND COMMUNITIES



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Our vision is to design sustainable energy producing buildings and masterplans in one fully functioning system, that enhances ecosystems and minimises our impact on climate.

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OUR PROVEN SERVICES

.. to a design process that is effortless, elegant and ensures you get recognition, great facilities and happy members.

WHAT WE OFFER?	WHAT DO YOU GET?	WHAT DOES THIS MEAN FOR YOU?
1.DISCOVERY	<ul style="list-style-type: none"> • Qualified advice that you and your team need before the design works start • You will receive an accurate, comprehensive written brief 	<ul style="list-style-type: none"> • We will advise you on which consultants you may require and assist the procurement of your design team • We develop a strategy for future adaptation of your facility to define and deliver the best long-term solution for your project • We explain the design process and your project's key milestones
2.FEASIBILITY	<ul style="list-style-type: none"> • Budget costs • Identify planning constraints • We clarify all stages of your project • You will receive a written report at the end of this stage 	<ul style="list-style-type: none"> • You will get a building that meets your requirements • We identify the value proposition in your project and the planning obstacles • We will determine what you can build for your budget • We determine how viable your project is • You get clarity on your brief and we test your brief with a design
3.CONCEPTS WORKSHOP AND PLANNING DOCUMENTATION	<ul style="list-style-type: none"> • Reverse briefing process to test the design • Design workshop and concept design options • Design and access statement • Full set of coordinated documents for planning submission 	<ul style="list-style-type: none"> • You are less likely to get your application rejected, which saves you time and money • We come up with a solution that makes you the club or school of choice • We ensure your facility is COVID-19 safe • We build construction efficiency into the design • We introduce practical solutions to reduce energy consumption • We look at the sustainability of your entire campus including transport, parking and landscape
4. DRAWINGS FOR CONSTRUCTION	<ul style="list-style-type: none"> • Quality construction documents • Fully integrated design with engineering consultants • Integrated design with fabricators and contractors 	<ul style="list-style-type: none"> • We mitigate cost overruns • Construction is less disruptive to your operation • Reduced time on site • Smoother and effortless process • Project is fully co-ordinated with engineering and other consultants
4.PROJECT MANAGEMENT	<ul style="list-style-type: none"> • Monitoring site activities • Managing the team • Weekly site reports • Quality control of construction 	<ul style="list-style-type: none"> • Quality is carefully monitored and controlled on site • Builder gets accurate information quickly to avoid delays • Changes to the design are tracked and recorded • Contractor's programme is monitored to ensure they remain on track • Costs are constantly monitored • You get all the statutory signoffs you need



LEISURE FACILITIES INCLUDING SPORTS AND HOSPITALITY: OLYMPIC GAMES AND HYDE PARK

We developed our expertise in Sport working on the London 2012 Olympic Games as an advisor to the Olympic Delivery Authority. We have built a new boating pavilion in Hyde Park and we are currently working on a new banqueting hall for a private members club in North London. We developed our expertise in education projects working on the Harris Academy at Bermondsey and we have just completed the renovation of a cooking school in West London.



OUR VISION AND MISSION

UN GLOBAL GOALS

We are involved in the education of the next generation of architects (UN goal number 4 Quality Education) who will act as custodians of the built environment.

We support the dissemination of knowledge to ensure buildings can be manufactured at scale to meet the demands of growing populations. We are involved in research into the design of 'nature smart' cities that integrate buildings, landscape and infrastructure. (UN goal 11, sustainable cities and communities).

4 QUALITY EDUCATION



11 SUSTAINABLE CITIES AND COMMUNITIES



TESTIMONIALS

"I have been working Graham Ford Architects as our Architects for almost 10 years. They have carried out numerous different projects from small house extensions to major House refurbishments with basements, flat conversions and most recently an exciting new build house project which they took from conception to design, planning and full project management. I find Graham very easy to work with and he has an excellent knowledge of the construction process. I have recently started a new project with Graham and Simona and look forward to continuing our working relationship with the firm."

-Alastair Graham (client)

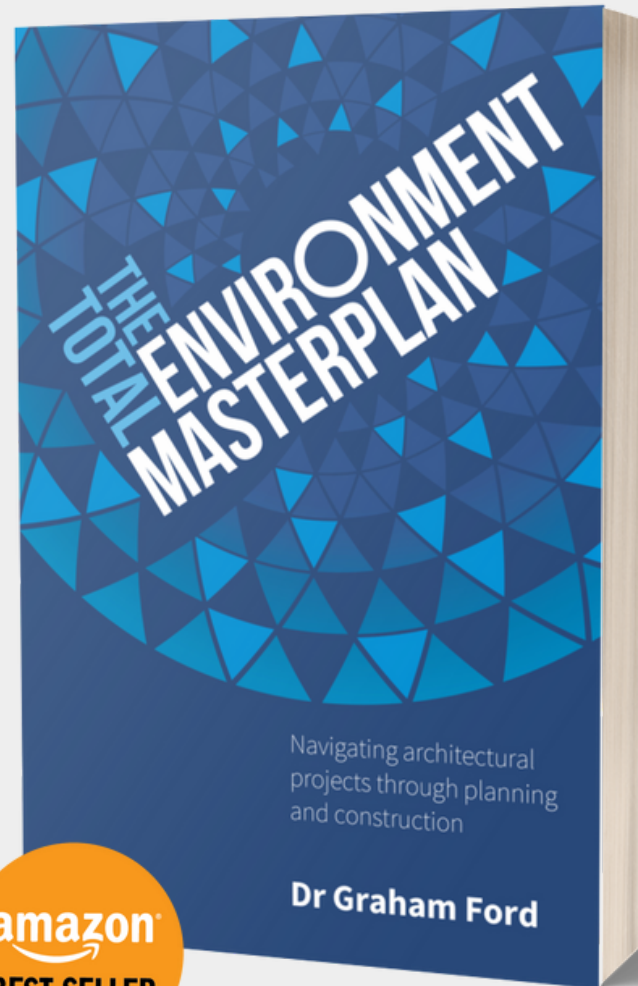
"...So it was reimagining the space that we really needed help with and then on top of that, we wanted a fresh new look and feel to it. The new dining space works really nicely. I wanted it to have quite a clean, clear style. We didn't want it to be really cluttered. The customers really love the kind of light feel that there is in here even though we don't actually have enormous windows that it has quite nice look and feel to it.....it has a very airy feeling which is what we all worked on to achieve."

- Camilla Schneideman (Managing Director at Leith's School)

"...It comes to life this great two star listed building and you see the original iron and brick work and the woodwork.....All the materials that you chose like the steel and flooring are really robust and hardwearing so that when you have 400,000 people a year in this space and the loads of theatre shows, circus and music gigs and private events we have can be turned around really quickly. We don't have to spend weeks the year rebuilding it, its robust. We are bringing audiences in every day, giving them a fantastic time and they can go out into the night and feel that they've been to a place that has been uplifting for them."

-Marcus Davey (Chief Executive at The Roundhouse)

The Total Environment Masterplan



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Our mission is to design, manage and deliver an efficient, elegant and sustainable masterplan or building that is a convincing proposition for investors, users, owners, contractors and the local planning authority.

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Every construction project presents its own set of unique circumstances, but The Total Environment Masterplan will help you navigate the major milestones of a design and construction project successfully.

It provides proven strategies and principles to avoid problems and ensure your construction project runs smoothly, with an end product that is sustainable, efficient and beautifully designed.



OUR DETAILS

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